Local Businessman and Entrepreneur Honored with Lasting Legacy

BENTONVILLE (Friday, August 17, 2012) – George and Beth Nunnally unveiled their newly named area in the Shewmaker Center for Global Business Development at NorthWest Arkansas Community College (NWACC) Thursday (Aug. 16). The *George and Beth Nunnally Entrepreneurial Studies Institute* will recognize the couple’s longstanding service and commitment to the College. The family’s investments in the College have been plentiful, including George’s dedicated service on the NWACC Foundation Board of Directors, as well as their generous contributions and in-kind donations. Additionally, the Nunnally sons, Gan and Will, are both NWACC alums and now serve alongside George in the family business.

Known for his acute business acumen, George Nunnally has excelled in the automotive industry with more than 25 years of successful service for his homegrown business, George Nunnally Chevrolet, which is dedicated to providing customers with reliable and affordable new and pre-owned vehicles. The couple’s legacy at NWACC is fitting as it will provide students with practical application of management skills of traditional business disciplines to the recognition and shaping of entrepreneurial opportunities. Although this institute provides a broad skill-set for business, it also provides highly customized paths in specific and multi-discipline areas with an emphasis in Entrepreneurship.
College officials joined George and Beth Nunnally for the ceremony. Pictured from left are: Steven Hinds, NWACC Executive Director of Public Relations and Marketing, Dr. Meredith Brunen, Executive Director of NWACC Foundation; Beth Nunnally; Dr. Becky Paneitz, NWACC President; George Nunnally; Dr. Christine Davis, NWACC Dean for Business and Computer Information; and Wyley Elliott, NWACC Vice President for Public Relations and Development.

NorthWest Arkansas Community College is a comprehensive, public two-year college that serves and strengthens the community through learning for living. NWACC's service area is defined by the Arkansas Department of Higher Education as Benton and Washington counties in extreme northwest Arkansas. The commitment of NWACC to life-long learning can be seen in the quality of instruction it offers, and the variety of programs it has designed to move students into the job market in a minimum amount of time, enrich people's lives, and prepare them to further their education. For more information, visit www.nwacc.edu.