NWACC Director Named Communicator of the Year

National Council for Marketing and Public Relations Honors Jim Hall

BENTONVILLE, Ark. (October 24, 2012) – Jim Hall, executive director of community and government relations at NorthWest Arkansas Community College, was presented the 2012 Communicator of the Year Award on Oct. 3 at the annual District 4 conference for the National Council for Marketing and Public Relations. The conference was held at The Peabody in Little Rock.

The award recognizes a marketing, public relations or communications professional at a two-year community or technical college who has demonstrated special leadership or ability in the area of college communications. District 4 of the National Council for Marketing and Public Relations includes Arkansas, Colorado, New Mexico, Oklahoma, Texas and Wyoming. The National Council is divided into seven districts. As the District 4 honoree, Hall will now be nominated for the organization’s national Communicator of the Year award to be presented in March in Chicago.

Hall served on the founding Board of Trustees for the institution from 1989 to 1991. He joined the college staff in 1991 as a media specialist, becoming one of NWACC’s first employees.

Cutline for photograph:
Jim Hall, left, receives the Communicator of the Year Award from the National Council for Marketing and Public Relations President Sally Chapman Cameron.

NorthWest Arkansas Community College is a smart choice for students wanting to pursue quality higher education. As an accredited institution through The Higher Learning Commission of the North Central Association, NWACC is a public two-year institution that serves and strengthens its surrounding communities in Benton and Washington counties by helping our students maximize their potential and exceed expectations. With state-of-the-art facilities, NWACC provides excellent academic instruction and workforce training needed to succeed, offering personalized attention from highly respected faculty, staff, and administrators. For more information, visit www.nwacc.edu.